

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF: Chern H. SEET, et al.

SERIAL NO: New Application

GAU:

FILED: Herewith

EXAMINER:

FOR: METHOD AND SYSTEM FOR ADVERTISEMENT USING INTERNET BROWSER WITH BOOK-LIKE INTERFACE

INFORMATION DISCLOSURE STATEMENT UNDER 37 CFR 1.97

ASSISTANT COMMISSIONER FOR PATENTS
WASHINGTON, D.C. 20231

SIR:

Applicant(s) wish to disclose the following information.

REFERENCES

- The applicant(s) wish to make of record the references cited in the International Search Report listed on the attached form PTO-1449 which were submitted or cited in the parent Serial Nos. 09/686,902 filed October 12, 2000 and 10/283,084 filed October 30, 2002. Copies of the listed references were provided in prior application Serial Nos. 09/686,902 filed on October 12, 2000 and 10/283,084 filed October 30, 2002.
- A check is attached in the amount required under 37 CFR §1.17(p).

RELATED CASES

- Attached is a list of applicant's pending application(s) or issued patent(s) which may be related to the present application. A copy of the patent(s), together with a copy of the claims and drawings of the pending application(s) is attached along with PTO 1449.
- A check is attached in the amount required under 37 CFR §1.17(p).

CERTIFICATION

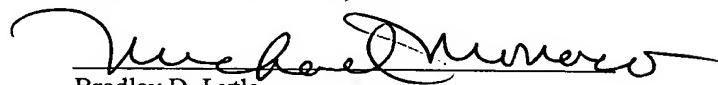
- Each item of information contained in this information disclosure statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this statement.
- No item of information contained in this information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application or, to the knowledge of the undersigned, having made reasonable inquiry, was known to any individual designated in 37 CFR §1.56(c) more than three months prior to the filing of this statement.

DEPOSIT ACCOUNT

- Please charge any additional fees for the papers being filed herewith and for which no check is enclosed herewith, or credit any overpayment to deposit account number 15-0030. A duplicate copy of this sheet is enclosed.

Respectfully submitted,

OBLON, SPIVAK, McCLELLAND,
MAIER & NEUSTADT, P.C.


Bradley D. Lytle

Registration No. 40,073



22850

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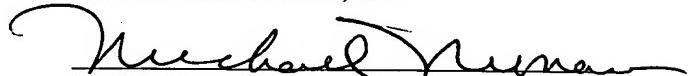
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Form PTO 1449 (Modified)		U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE		ATTY DOCKET NO. 246121US-8 CONT		SERIAL NO. New Application	
LIST OF REFERENCES CITED BY APPLICANT		APPLICANT Chern H. SEET, et al.					
		FILING DATE Herewith			GROUP		
U.S. PATENT DOCUMENTS							
EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB CLASS	FILING DATE IF APPROPRIATE
	AA	6,486,895	11/26/02	Robertson et al.			
	AB	3,620,552	11/1971	Woodcock et al.			
	AC	6,185,832	12/2001	Hassell			
	AD	6,496,803	12/2002	Seet et al.			
	AE	5,463,725	10/1995	Hencket et al.			
	AF	6,199,082 B1	03/2001	Ferrel et al.			
	AG	US 2001/0050658A1	12/2001	Adams			
	AH	US 2002/0035697A1	03/2002	McCurdy et al.			
	AI						
	AJ						
	AK						
	AL						
	AM						
	AN						
FOREIGN PATENT DOCUMENTS							
		DOCUMENT NUMBER	DATE	COUNTRY	TRANSLATION		
					YES	NO	
	AO	0 875 843	11/04/98	EUROPE			
	AP	WO 00/54504	09/14/00	WIPO			
	AQ	2000-253039	09/14/00	JAPAN (w/English Abstract)			X
	AR	11-96175	04/09/99	JAPAN (w/English Abstract)			X
	AS	WO 97/27531	07/31/97	WIPO (w/English Abstract)			X
	AT	WO 00/38074	06/29/00	WIPO			
	AU	WO 00/54183	09/14/00	WIPO			
	AV	WO 9710541	03/1997	WO (Mason et al.)			
OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, etc.)							
	AW	"E-Book intros FlipBrowser technology", Newsbytes News Network, 13 September 2000.					
	AX	Webopedia definition of "dynamic", at http://www.webopedia.com/TERM/d/dynamic.html , 29 June 2002.					
	AY	Lande, Nathaniel, "Toward the Electronic Book", Publisher Weekly, v. 233, n. 42, 20 September 1991, pp. 28 & 30.					
	AZ	Definition of "Illustrate" from the Merriam-Webster's Collegiate Dictionary at http://www.search.eb.com/dictionary , 14 January 2003.				<input type="checkbox"/> Additional References sheet(s) attached	
Examiner					Date Considered		
*Examiner: Initial if reference is considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.							